

ST.JOSEPH'S COLLEGE, AUTONOMOUS, BENGALURU

POST GRADUATE DIPLOMA COURSES 2020-21

COURSES OVERVIEW

PROGRAM OUTLINE

1. PGD in Supply Chain Management and Logistics

The Program is a 1-year course with 9 months of classes and 3 months of project work and dissertation, ideally suited for early career executives who want to shift to middle management positions in the supply chain function or the logistics industry. A basic level of quantitative aptitude would be desirable (Std X11 Mathematics or Statistics).

Core modules of the course include –

Fundamentals in Supply Chain Management

Quantitative Methods for Supply Chain Management

Operations and Process Management

Marketing & Brand Management

Transportation Management (Air, Sea, Road, Rail, Ports, etc)

Warehouse and Storage Management

Integrated Supply Chain and Logistics Management

Distribution Logistics

Value Added, E-commerce and Express Logistics etc.

The faculty is a judicious mix of retired and serving industry professionals. To know more about the program and with reference to any queries you may send a mail to sjcblrfo@gmail.com

Course Fees: 1,00,000

2. PGD in Market Research and Consumer Analytics

This program has been structured by leading professionals from the industry and is geared towards fast-tracking career growth for those keen on working in market research, brand management, business consulting and advertising. Over the 12 months, the course has 9 months of weekend online classes, with three on campus stints of 5 days each. Those with a minimum 24 months of work experience and some basic proficiency in Mathematics (Std XII) will have an edge in selection.

The course curricula include –

Fundamentals of Market Research

Consumer Behavior

Marketing and Brand Management

Statistics for Market Research

Qualitative Research – Fundamentals and Process

Data Collection and Data Analysis

Research Software (Practical)

Applications of Research across industries

The program also includes 8 weeks of project work on a specific product category or brand, including field work, data collection and analysis and report preparation.

The course faculty includes some of the top leaders in this field from India and abroad. To know more about this program, you may send a mail to sjclrf@gmail.com

Course Fees: 1,00,000

3. PGD in Smart City Management

St. Joseph's College (Autonomous) is proud to launch India's first Post Graduate Diploma in Smart City Management. Given that within the next 10 years, India will see close to 300 cities becoming Smart Cities, there is a huge opportunity for professionals to do mid-career switches into this sunrise industry.

The course is spread across 9 months of on-campus classes and 2 months of internship with either a Smart City consulting firm or with organizations or departments within a smart city. A key highlight of the program is a 3-week mini Bharat Darshan to some of the best managed and innovative smart cities in India.

Key modules of the syllabus include –

Urban Town Planning and Design

Urban Environment Management

Integrated Waste Management

Urban Mobility and Transportation Planning

Water & Sanitation

Health & Hygiene

Public Amenities – Planning, Creation and Management

Integrated Smart Cities – Case Studies

The faculty includes leading architects, town planners, professionals from fields of environment, infrastructure, metro rail, etc as also key bureaucrats and CEOs of smart cities across the country. To know more about the program, you may send a mail to sjcblrfo@gmail.com

Course Fees: 1,00,000

POSTGRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT (PGDHRM)

COURSE OUTLINE

The Postgraduate Diploma Programme in Human Resource Management prepares a student for a career in industry and services. The programme facilitates learning in modern concepts, techniques and practices in the management of human resources and exposes the student to different functional areas of management to enhance the effectiveness. The courses are designed to develop the analytical, problem-solving and decision-making abilities, the awareness of the socio-economic environment and the personality with socially desirable values and attitudes. Towards these objectives and to suit the contents of each course, a variety of teaching methodologies, such as case studies, role-play, problem solving exercises, group discussion, computer simulation games, audio visuals, are used in the programme.

DURATION OF THE COURSE

The duration of the PGDHRM Program shall extend over 2 semesters (One academic year) of 16 Weeks or more each with a minimum of 90 actual working days of instruction each semester and two weeks of examination. Class scheduled every weekends Saturday (8am to 5pm) and Sunday (11am to 5pm).

PLACEMENT OPPORTUNITIES

Can develop own consultancy or a career in Human resource in different sectors ranging from FMCG, Retail, Tourism, Banking, Hospitality, IT, Media, PR & Advertising, Consultancy, Market Research etc.

ELIGIBILITY:

- Three years of Diploma in Human Resource management from any recognized university / colleges or
- Graduates from any recognized University. An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University. Reservation of Seats for admission will be as per the Government & University Orders from time to time.

ADMISSION:

Candidates must note that if selected, admission is provisional and subject to admission rules – until all documents are submitted to the College office. Any candidate who has obtained a Bachelor Degree from a recognized University or any other recognized Foreign University securing not less than 45% mark shall be eligible to apply for the PGD Program. In the case of SC/ST/Cat-I/Differently able candidates, and those who are appointed as teachers, librarians and physical education personnel in colleges and University Departments, the minimum marks shall be 45% provided the employees are continuing in service at the time of submission of application for registration.

COURSE FEE: 44,000

To know more about the program, you may send a mail to christoselvan@sjc.ac.in

POSTGRADUATE DIPLOMA IN FINANCIAL MANAGEMENT (PGDFM)

Finance management regulates the profits and loss as it focuses on the expert management of accounts and expenditures so that company can make assured downturn profits. Trained experts with the knowledge of finance management and they are offered the degree of Postgraduate Diploma in Financial Management (PGDFM). The PGDFM Course is to acquaint the students with financial problems faced by the business organizations and equip them to find out proper solutions to resolve the concerned issues. The course will prepare the students in the specialized fields of financial management, such as, fixed capital management, working capital management, profit management etc. The thrust of the financial management course is to prepare students for better understanding of financial statements and accounting procedures and their application and usefulness to business houses; management of working capital and financial investment analysis etc.

DURATION OF THE COURSE

The duration of the PGDHRM Program shall extend over 2 semesters (One academic year) of 16 Weeks or more each with a minimum of 90 actual working days of instruction each semester and two weeks of examination. Class scheduled every weekends Saturday (8am to 5pm) and Sunday (11am to 5pm).

PLACEMENT OPPORTUNITIES

Finance management holders are well paid in their existing organization and appointed in various government and private industries that require expert accounts managers. The experience is very viable in this sector.

ELIGIBILITY

- Three years of Diploma in financial management from any recognized university / colleges or
- Graduates from any recognized University. An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University. Reservation of Seats for admission will be as per the Government & University Orders from time to time.

ADMISSION

Candidates must note that if selected, admission is provisional and subject to admission rules – until all documents are submitted to the College office. Any candidate who has obtained a Bachelor Degree from a recognized University or any other recognized Foreign University securing not less than 45% mark shall be eligible to apply for the PGD Program. In the case of SC/ST/Cat-I/Differently able candidates, and those who are appointed as teachers, librarians and physical education personnel in colleges and University Departments, the minimum marks shall be 45% provided the employees are continuing in service at the time of submission of application for registration.

COURSE FEE: 44,000

To know more about the program, you may send a mail to christoselvan@sjc.ac.in

POST GRADUATE DIPLOMA IN BANKING AND BUSINESS ANALYTICS (PGDBBA)

PGDBBA is a one year 3 trimester programme offered to graduate students of all streams. The programme provides overall understanding of banking and business analytics functions like corporate banking, retail banking, domain analytics like finance analytics, marketing analytics, HR analytics and so on. The course prepares students to understand various business scenarios by working on real time data.

This course is designed to acquire knowledge and skills to understand complex business problems and to work on viable solutions in the areas of banking and business analytics.

DURATION OF THE COURSE

The duration of the PGDBBA shall extend over 3 trimesters (One academic year). Duration of 12 weeks in each trimester will include 60 actual working days of instruction and 2 weeks of examination.

PLACEMENT OPPORTUNITIES

Will lead to many new entrants to the banking industry public sector banks, private sector banks, foreign banks, non-banking financial corporation (NBFC), co-operative banks etc. New age banks not only deliver the traditional banking services but they also offer various other services like mutual funds, insurance policies, advisory services etc. BFSI (Banking, financial services and Insurance) is an important sector in creating huge job opportunities to fresh graduates and post graduates.

ELIGIBILITY

- Three years of Diploma in financial management from any recognized university / colleges or
- Graduates from any recognized University. An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University. Reservation of Seats for admission will be as per the Government & University Orders from time to time.

ADMISSION

Candidates must note that if selected, admission is provisional and subject to admission rules – until all documents are submitted to the College office. Any candidate who has obtained a Bachelor Degree from a recognized University or any other recognized Foreign University securing not less than 45% mark shall be eligible to apply for the PGD Program. In the case of SC/ST/Cat-I/Differently able candidates, and those who are appointed as teachers, librarians and physical education personnel in colleges and University Departments, the minimum marks shall be 45% provided the employees are continuing in service at the time of submission of application for registration.

COURSE FEE: Rs 90,000

To know more about the program, you may send a mail to christoselvan@sjc.ac.in