

INVESTMENT MANAGEMENT

Course Director- Mr. Charles Ambrose e mail: charles.ambrose@sjc.ac.in

Course Duration- 60 Hours (2 Credits)

Course Fees- Rs. 6,000/-

Course Objective:

Investment management is a comprehensive course on Financial Market Analysis for investors, traders, working professionals, analysts, students and anyone who aspires to trade or invest in the stock markets or manage portfolio of others.

The main aim of the programme is to develop domain knowledge expertise in quantitative and qualitative analytical skills so as to trade or invest profitably and become a proficient personal financial planner.

Course Outcome:

At the end of the course the participants are expected to be skilled in trading in Equity, Currency, Commodity markets and competent in Insurance and Tax planning.

After completing the certification one can pursue his/her career in Indian and International broking houses, Banks, Asset management Company, Hedge funds, KPO's, credit rating Agencies, Equity research firms.etc

Program Highlights

- Job oriented course
- Course is endorsed by Stock broking companies.
- Be an expert/ professional in Stock picking, portfolio management, Insurance and Tax Planning
- Live assignments on equity research tips & stock market case study.
- Practical on live software's used in trading and research
- Practice online mock test papers.
- Lab facilities for students.
- Mock Trading in Stocks

Detailed Curriculum

<p>Unit 1</p>	<p>Introduction to Investment Management</p> <p>Meaning of Investment-Need & Purpose for Investment-Golden Rules for Investing- Investment Precautions-Investment Vehicles available for Investors in Detail (Short term options and Long term options) -Classifying and understanding investor profile, Concept of Fundamental and technical Analysis.</p> <p>Role of Financial Planner, Financial Planning Process, Systematic approach to Investing.</p>	<p>8 Hours</p>
<p>Unit 2</p>	<p>Equity, Currency & Commodity Market - An Overview</p> <p>Introduction to the world of Financial Market-Primary markets-Meaning, Features, Classification, Methods of floating issues, IPO Process, Book-Building, SEBI guidelines, IPO Grading Process.</p> <p>Secondary Market- Features of Stock exchange, Online trading Process, Trading and Settlement mechanism., Difference between Commodity and Stock Markets</p> <p>Commodity Markets- Concept of Commodity markets and its functions.</p> <p>Multi Commodity Exchange(MCX), NCDEX (National Commodity and derivatives Exchange)</p> <p>Currency Markets- Exchange rates, Fixed and floating rates, Factors affecting exchange rates, concept of quotes, tick size, Spreads</p>	<p>10 Hours</p>
<p>Unit 3</p>	<p>Measuring Investment return & Managing Investment Risk</p> <p>Understanding the concept of Risk & Return- Investment Risk and Return Trade off-Time value of Money -Meaning of Risk-Common Types of Risk- Risk Management process. Role of Beta in Portfolio</p>	<p>6 Hours</p>
<p>Unit 4</p>	<p>Financial Statement Analysis</p>	<p>6 Hours</p>

	Balance Sheet-Profit & Loss Account-Stock market related Ratios- Simple analysis before investing in the Shares, Understanding Annual reports and Financial reports, Ratios for Valuing Firms.	
Unit 5	<p>Insurance & Tax Planning</p> <p>Tax Planning- Understand Income tax principles- Understand Tax aspects of Investment products-Heads of Income- Exemptions and Deductions- Rates of taxes for individuals.</p> <p>Insurance -Meaning- Understanding the need of insurance in personal finance-Various steps involved in Insurance planning- Features &Types of Life Insurance Products.</p>	10 Hours
	Technical Training & Online Simulation	20 hours

Contact Person:

Mr. Charles Ambrose

HOD, Department of Commerce & Management

Mob: 8553518704

St. Joseph's College (Autonomous)