

St Joseph's College, Bangalore
B.Sc Visual Communication Course Structure

FIRST SEMESTER			
Paper	Title	Credits	Marks
I	English –Paper I	4	100
II	Language- Paper I	4	100
III	Introduction to Human C'cation	3	100
IV	Writing Skills I- Reporting	3	100
V	History of Visual Arts -I	4	100
VI	Environment Science	3	100
VI	Computer skills	3	100
SECOND SEMESTER			
Paper	Title	Credits	Marks
I	English –Paper II	4	100
II	Language- Paper II	4	100
III	Theories of Visual Communication	4	100
IV	Writing Skills I- Creative Writing	4	100
V	History of Visual Arts -II	4	100
VI	Constitution of India	4	100
THIRD SEMESTER			
Paper	Title	Credits	Marks
I	English	4	100
II	Language	4	100
III	Communication Skills	4	100
IV	Graphic Design	4	100
V	Indian Media Scene	4	100
VI	Photography	2	50
VI	Editing Principles	2	50
VII	HRD	4	100
FOURTH SEMESTER			
Paper	Title	Credits	Marks
I	English	4	100
II	Language	4	100
III	Visual Literacy	4	100
IV	Copy Writing	4	100
V	Elements of Film Language	4	100
VI	Basic Sound Recording Skills	4	100
VI	Web Publishing	4	100
FIFTH SEMESTER			
Paper	Title	Credits	Marks
I	Visual Aesthetics	4	100
II	Script Writing for Media	4	100
III	Multimedia Design	4	100
IV	Introduction to Television Techniques	4	100
V	Media Organisation and Management	4	100
VI	Media, Culture and Society	4	100
V	Internship	4	100

SIXTH SEMESTER			
Paper	Title	Credits	Marks
I	Media Research	4	100
II	Media Laws and Ethics	4	100
III	Creative Advertising	4	100
IV	Animation Techniques	4	100
V	Project - Independent	4	100
VI	Internship	4	100

Total credits:

I semester: 24

II semester: 24

III semester: 28

IV semester: 28

V semester: 28

VI semester: 24

TOTAL: 156

Credits to be earned: 4

GRAND TOTAL: 160